

Role Specification

Apprentice Sales Associate

Location: Home-based, with travel to customers and industry events. Full UK driving licence required. A company car will be provided as part of the role.

Salary: £28,000 per annum.

Apprenticeship: Level 4 Sales Apprenticeship

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About the Role

We are looking for an enthusiastic, self-motivated and proactive Apprentice Sales Associate to join our team and build a career in medical device sales.

You will work towards a Level 4 Sales Apprenticeship, gaining hands-on experience in sales, customer relationships and the endoscopy market. Full product and industry training will be provided, but we are looking for someone who is keen to take ownership of their own development and success.

The role will involve developing new business, prospecting for customers and building relationships with nurses, consultants and other healthcare professionals. You will need to be comfortable communicating with people, able to build trust and confident discussing technical information once trained.

Key Responsibilities

- Develop strong knowledge of our products, market and competitors.
- Proactively develop new business and build a sales pipeline.
- Build professional relationships with healthcare professionals.
- Provide excellent customer service and support customers.
- Use our CRM to manage customer relationships and opportunities.
- Represent Micro-Tech UK professionally at customer meetings and industry events.
- Work independently while contributing positively to the wider team.

About You

We are looking for someone who is:

- Personable and comfortable communicating with healthcare professionals.
- Self-motivated and proactive, with the drive to create opportunities rather than wait for them.
- Keen to learn, with the ability to absorb technical information and communicate it clearly.
- Curious, innovative and able to think on their feet.
- Previous medical device experience is not required. We are looking for the right attitude, potential and willingness to learn.
- You must have a full UK driving licence and be willing to travel to customers and industry events as required.

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